

2012 Advertising Opportunities

For Members Only!

1. Listings on website – Member Events

The Event Calendar on www.RockyRiverChamber.com is always current and features “Events Hosted by Members”

- ✓ Promote your upcoming special event with a 25-word listing
 - Free!

2. E-mail advertising – Quick River Biz

Delivered to over 500 Chamber members in a brief and timely e-mail newsletter

- ✓ Timely promotion of your event or offer
- ✓ Customize your schedule by picking the weeks of delivery
 - 75-word plain text ad with one .jpg logo image

1x	\$25	3x	\$50	12x	\$175
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3. Website advertising – www.RockyRiverChamber.com

- ✓ Website is visited by members, as well as the public looking for a business
- ✓ In 2011, there were more than 11,000 visits to the Chamber’s website and an average of over 700 unique visitors each month!
 - Member listing FREE with your membership
 - Image on website Member Directory listing (photo or logo) \$75 per year
 - Logo Link on multiple pages of website \$250 per year

4. Newsletter – River Biz

Low-cost direct mail advertising

- ✓ Your message nestled amidst news of the Chamber in *River Biz*
- ✓ Circulation: 100 paper copies, 450+ via e-mail, plus always available on website
 - 1/8 page ad \$250 per year (11x)
 - 1x full-page insert \$100 per month

(you provide 100 copies and a .pdf file by the 15th of the month prior to the issue)

5. Website/Newsletter Bundle

- ✓ Maximize the reach and frequency of your message by utilizing multiple forms of media
 - A 1/8 page ad in the *River Biz* newsletter (11x), PLUS a Logo Link on multiple pages of the website \$400 per year



2012 Sponsorship Opportunities

1. Luncheon Sponsorship *(for members only)*

Monthly networking event with a guest speaker - Attendance typically between 75-150 members and guests

- ✓ Recognition and logo identification via *River Biz*, website, 2012 Event Calendar, e-mail notifications
- ✓ A 2-minute presentation opportunity at the luncheon
- ✓ A showcase display table and complimentary lunch at your sponsored luncheon
 - January, February, May, June, September, November \$275 each
 - April, August, October *(higher attendance)* \$375 each

2. New Member Breakfast Sponsorship *(for members only)*

Annual event will be held on February 9 - Approximately 50 new chamber members anticipated

- ✓ Recognition and logo identification via *River Biz*, website, 2012 Event Calendar, event invitation
- ✓ A 2-minute presentation opportunity at the breakfast
- ✓ A showcase display table at the event
 - Exclusive Sponsorship \$250

3. Coffee, Tea & Contacts Sponsorship *(for members only)*

Annual event will be held on May 10 - Approximately 75-100 chamber members and guests anticipated

- ✓ Recognition and logo identification via *River Biz*, website, 2012 Event Calendar, event flyer
- ✓ A 2-minute presentation opportunity at the event
- ✓ A showcase display table at the event
 - Exclusive Sponsorship \$250

4. Golf Outing Sponsorship

22nd Annual event will be held on June 18

- ✓ Approximately 100 golfers anticipated
 - Masters Sponsorship \$2500
 - PGA Sponsorship \$1000
 - US Open Sponsorship \$ 500
 - Hole-in-One Sponsorship \$500
 - Beverage Cart Sponsorship \$500
 - Hole Sponsorship \$125

5. Taste of River Sponsorship

8th Annual event will be held on July 14

- ✓ Approximately 30 exhibitors and over 400 attendees anticipated
- ✓ Recognition and logo identification via local newspapers, *River Biz*, website, 2012 Event Calendar, e-mail notifications
- ✓ Includes table at the event
 - Sponsorship \$500

6. Business Expo 2012 Sponsorship

10th Annual event will be held on October 11

- ✓ Approximately 115 exhibitors and over 1,000 attendees anticipated
 - Platinum Sponsorship \$3000
 - Gold Sponsorship \$2000
 - Silver Sponsorship \$1000

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