

2017 Advertising Opportunities

For Members Only!

1. Listings on website – Member Events

The Event Calendar on www.RockyRiverChamber.com is always current and features “Events Hosted by Members”

- ✓ Promote your upcoming special event with a 25-word listing
 - Free!

2. E-mail advertising – Quick River Biz

Delivered to over 700 Chamber members in a brief and timely e-mail newsletter

- ✓ Timely promotion of your event or offer
- ✓ Customize your schedule by picking the weeks of delivery
 - 75-word plain text ad with one .jpg logo image

1x	\$25	3x	\$50	6x	\$75
----	------	----	------	----	------

3. Website advertising – www.RockyRiverChamber.com

- ✓ Website is visited by members, as well as the public looking for a business
- ✓ In 2016, there were more than 13,000 visits to the Chamber’s website and an average of over 900 unique visitors each month!
 - Member listing FREE with your membership
 - Image on website Member Directory listing (photo or logo) \$75 per year
 - Logo Link on multiple pages of website \$250 per year

4. Newsletter – River Biz

Low-cost direct mail advertising

- ✓ Your message nestled amidst news of the Chamber in *River Biz*
- ✓ Circulation: 70 paper copies, 725+ via e-mail, plus available on website for a year
 - 1/8 page ad in every monthly issue \$250 per year (11x)
 - 1x full-page insert \$100 per month

(you provide 70 copies and a .pdf file by the 15th of the month prior to the issue)

5. Website/Newsletter Bundle

- ✓ Maximize the reach and frequency of your message by utilizing multiple forms of media
 - A 1/8 page ad in the *River Biz* newsletter (11x), PLUS a Logo Link on multiple pages of the website \$400 per year



2017 Sponsorship Opportunities

1. Luncheon Sponsorship *(for members only)*

Monthly networking event with a guest speaker - Attendance typically between 125-250 members and guests

- ✓ Recognition and logo identification via *River Biz*, website, 2016 Event Calendar, e-mail blasts
- ✓ A two-minute presentation opportunity at the luncheon
- ✓ A showcase display table and complimentary lunch at your sponsored luncheon
 - January, February, April, May, September, October, November \$350 each
 - March, August and any month above with a speaker who will bring higher attendance \$450 each

2. New Member Breakfast Sponsorship *(for members only)*

Annual event will be held on February 9 - Approximately 50 new chamber members anticipated

- ✓ Recognition and logo identification via *River Biz*, website, 2017 Event Calendar, event invitation
- ✓ A two-minute presentation opportunity at the breakfast
- ✓ A showcase display table at the event
 - Exclusive Paid Sponsorship \$250

3. Coffee, Tea & Contacts Sponsorship *(for members only)*

Annual event will be held on May 11 - Approximately 75-100 chamber members and guests anticipated

- ✓ Recognition and logo identification via *River Biz*, email blasts, website, 2017 Event Calendar, event flyer
- ✓ A two-minute presentation opportunity at the event
- ✓ A showcase display table at the event
 - Exclusive Paid Sponsorship \$250

4. Golf Outing Sponsorship

27th Annual event will be held on June 19

- ✓ Approximately 140 golfers anticipated
 - Masters Sponsorship \$2500
 - PGA Sponsorship \$1100
 - Cart Sponsorship \$1100
 - US Open Sponsorship \$ 550
 - Happy Hour, Putting Contest, Beverage Cart Sponsorships \$250
 - Hole Sponsorship \$125

5. Taste of River Sponsorship

13th Annual event will be held on July 15

- ✓ Approximately 30 exhibitors and over 800 attendees anticipated
- ✓ Recognition and logo identification via local newspapers, *River Biz*, website, 2017 Event Calendar, e-mail blasts, social media and event map distributed to attendees
- ✓ Includes table and signage at the event
 - Sponsorship \$500

6. Business Expo 2017 Sponsorship

15th Annual event will be held on October 12

- ✓ Approximately 115 exhibitors and over 1,000 attendees anticipated
 - Platinum Sponsorship \$3000
 - Gold Sponsorship \$2000
 - Silver Sponsorship \$1000

over...