

Monthly publication of the
Rocky River Chamber of Commerce
Community of Opportunity

Chamber Luncheon 2012 Appreciation Celebration!

Join us for networking and lunch at St. Demetrios Greek Cultural Center on Thursday, January 26 as the Chamber hosts its 3rd annual Appreciation Celebration luncheon.

The 2012 Board of Directors will be sworn in by Mayor Pam Bobst and the following distinguished awards will be presented to Chamber members:

- * Quality Business Award
- * Beautification Award
- * Outstanding New Member
- * 2011 Most Active Member
- * Bright Star Award

Sponsored by:

Corrigan  Krause

Certified Public Accountants

Chamber Luncheon

Thursday, January 26

Networking—11:30 a.m.

Lunch—Noon

St. Demetrios Greek Cultural Center

22909 Center Ridge Rd., Rocky River

Food by St. Demetrios' caterer **Coyne Catering**

Cost	By 1/23	On 1/24-25	On 1/26
Members	\$20	\$25	\$35
Non-members	\$25	\$30	\$35

Indicate your menu selection when making reservations:

- #1 Chicken Cordon Bleu
- #2 Chicken Caesar salad
- #3 Stuffed shells with rigatoni

RSVP by Monday, January 23, 5:00 p.m. to the Chamber office
440-331-1140 or info@RockyRiverChamber.com

Advanced reservations are required!

We cannot expect the chef to have a meal ready for you
if we're not expecting you.

PLEASE NOTE: If you fail to cancel your reservation before Monday at 5:00 p.m., you will receive a bill for the cost of your reserved meal.

Announcing Newly Elected Board Members

The ballots have been counted and recounted. Congratulations to one new and three returning Board members who will serve on the Chamber's Board of Directors for the next three years.



RETURNING
Debra Bernard
Rocky River High School



RETURNING
Rusty Deane
OneLink Technical Services



NEW
Chris Kuwamoto
DecisionPoint

RETURNING
Paul Hvizda
Admiral Products



They will be sworn in at the January 26 Chamber luncheon at St. Demetrios, which is when they officially begin their three-year terms. At their December 2011 meeting, the Board of Directors elected the officers for 2012:

Chairman: **Paul Hvizda** of Admiral Products

Vice Chairman of Economic Development:

Cliff Obrock of Ready, Aim, Connect

Vice Chairman of Membership & Marketing:

Bill Ferry of Ferry Legal, LLC

Vice Chairman of Special Events:

Debra Bernard of Rocky River High School

Vice Chairman of Policy & Advocacy:

Ellen Todia of WineStyles

Treasurer: **Mike Trifiletti** of Devries Huntley Trifiletti & Loy

Secretary: **Rusty Deane** of OneLink Technical Services

Chairman Paul Hvizda appointed **Marc Hustek** and **Jim Riedl** to one-year terms on the Board.

Sincere thanks to outgoing Board members **John Ballas**, **Francine Simon** and **Angelo Russo**. Your service on the Board in 2011 has been greatly appreciated.

Best wishes to the Chamber leadership team in 2012!

RRCC now has over 400 members!

Letter from the Chairman



Welcome to 2012! We hope you had a joyful holiday season and wish you a healthy and prosperous New Year. With that being said, this New Year brings new opportunities to get involved in the Chamber. Various committees and programs planned for this year offer great ways to network with fellow members

and build new relationships. Also, remember that many of your fellow members offer discounts on their products and services. So as you prepare your business plan for the coming year, consider using those resources.

Along the lines of planning, do you have a plan if your business suffers a major challenge? I recently had such an occurrence happen to our business. One of our presses had a major breakdown. Nothing unusual until we found out that the manufacturer of our press filed bankruptcy and parts availability was now difficult. As a member of our industry trade association, I was able to look to fellow members for assistance in getting our work out without interrupting our clients' schedules. I use this as an example of utilizing our membership to that association and the networking relationships we have built. Even though we may compete at any given point, I was able to rely on my fellow members for help in a difficult time and maintain transparency to our clients. Food for thought.

In the news over the last year and sure to continue over this year, the U.S. Chamber of Commerce and Ohio Chambers have taken stances on particular issues facing the economy. The Rocky River Chamber is **not** a member of those organizations and we maintain an apolitical view. With the coming, and sure to be turbulent political year, we feel it important that we maintain that stance.

The Board, committees and Liz have planned another great series of meetings and events for this year. Committees are constantly looking for help. How about considering getting involved? Trust us, you won't regret it.

Sincerely,

Paul Hvizda
Chairman

Renewal Reminder

If you have a January renewal anniversary, don't forget to remit your dues before February 1. Invoices were mailed on December 15. Your prompt payment of dues will be greatly appreciated!

Thanks to Chartreuse for being the first to renew!

Join us!

Business DURING Hours & Shootout!

Date: Thursday, January 12

Time: 12:00—1:00 p.m.

Place: Force Indoor Sports,
21220 Center Ridge Rd.



Earth Fare
the healthy supermarket

Lunch provided by Earth Fare!

You and your guests are invited to network with other members at **Force Indoor Sports** (the former location of River Oaks Racquet Club) on Thursday, January 12 from 12:00—1:00 p.m. Enjoy lunch courtesy of **Earth Fare**. There is no cost to attend and advance reservations are not required. You are welcome to invite a friend or colleague who could benefit from meeting other area business people.

Are you (or have you ever been) a soccer player? Here's an opportunity to show off your best kick and try to "**Beat the Librarian!**" Bring your sneakers and your best game face to this Business During Hours at the Force. Take on the challenge to beat ace goalkeeper and Rocky River Public Library Deputy Director Jamie Mason in the first ever Rocky River Chamber Soccer Shoot Out! All you need to do is take two or three simple penalty shots (there will be a sudden death shoot out in the event of a tie). Join your Chamber friends for this fun event, win a prize, and take home all the accolades as the penalty king or queen of the Rocky River Chamber of Commerce. Pre-registration is not required, just show up by 12:15 to be part of the competition.

Find us on Facebook

LIKE the Rocky River Chamber of Commerce page on Facebook!

On the Chamber website's Member Directory, a link to your Facebook page can be displayed. A click on the Facebook icon on your listing will open up your page. The Chamber staff is in the process of adding many Facebook links to the Directory; if you have a Facebook page and it's not yet linked from your listing in the Directory please send an email to info@RockyRiverChamber.com.

Chamber New Years Special



Minuteman Press
The First & Last Day in Front

30 Minutes of Free Graphics
on every \$100⁺⁺ or more Purchase
with this coupon only • expires 01.31.2012
*Some exceptions apply

Send your file: westgate@minutemanpress.com
Call us: 440.356.6361 • 21095 Center Ridge Rd.

December New Members

Ameriprise Financial Services

Kate McCarthy
2001 Crocker Rd., #300
Westlake, OH 44145
440-899-6239
www.ameripriseadvisors.com/kathleen.h.mccarthy
Investment Management, Retirement planning, Small Business investment strategies, Family financial planning and Charitable giving methods.

Anthem Blue Cross Blue Shield

Kathleen Hughes
8333 Rockside Rd., #200
Cleveland, OH 44125
216-573-4531
www.healthcoverageohio.com
Anthem Individual Representative Captive Agent. Individual health insurance to under-65 consumers.

Armed Combat Tactics

Alan Ritvo
19474 Center Ridge Rd.
Rocky River, OH 44116
440-356-5587
www.acthqs.com
"ACT" is dedicated to teaching students the use of weapons and hand-to-hand combat in a safe environment. Private and group classes for both individuals and corporations.



Daugherty, Daugherty & Assoc.

Matthew Daugherty
1991 Crocker Rd., Suite 300
Westlake, OH 44145
440-871-6501
www.ameripriseadvisors.com/matthew.c.daugherty
A financial advisory practice of Ameriprise Financial Services.

Jet's Pizza

Sean McEvoy
25947 Detroit Rd.
Westlake, OH 44145
440-892-1200
www.jetspizza.com
Pick up and delivery pizza shop.

Total Computer Concepts

Sean Arbeznik
24700 Center Ridge Rd, Ste 210
Westlake, OH 44145
440-871-0058
www.tccohio.com
IT services for small business.

December New Members (cont.)

Misty Glen Kennel

Paula Hennessey
28140 Center Ridge Rd.
Westlake, OH 44145
440-871-2848
www.mistyglenkennel.com
Family-owned business providing quality dog care for more than 30 years on a five acre animal haven.

Office Depot

Benjy Szucs
9680 Sweet Valley Dr.
Valley View, OH 44125
330-242-1483
www.business.officedepot.com
Office supplies, janitorial supplies, copy & print services, office furniture.

Valley Riding, Inc.

Margaret McElhany
19901 Puritas Ave.
Cleveland, OH 44135
216-267-2525
www.valleyriding.org
Quality English horseback riding instruction and equine assisted activities to children and adults in a metropolitan setting.

Vantage Financial

Mike Bearducci
6200 Rockside Rd.
Cleveland, OH 44131
216-642-8039

Venue Church

Sean Alexander
P.O. Box 16605
Rocky River, OH 44116
440-319-0325
www.venuechurchonline.com
New life giving church that meets at Lutheran West High School

Charles Scott

• SALON & SPA •

RIVER

19025 OLD LAKE RD.
ROCKY RIVER, OHIO
(440) 333-7994

WEST

30239 DETROIT RD.
WESTLAKE, OHIO
(440) 899-1930/
930-2957

www.charlesscott.com

'Twas Another Jolly Chamber Christmas Party!

The Chamber's 2011 Christmas party was fun and festive, with record-setting attendance of 175 people sharing holiday cheer. A bountiful buffet was put together with generous donations from 30 area restaurants and businesses. The raffle was a smashing success, with nine baskets filled with gifts given by 60+ members, each themed basket was worth over \$500! Proceeds from admission and the raffle go to the Rocky River Assistance Program and the Chamber's Internship Program.



The Christmas Party Committee poses with Santa & Mrs. Claus (l-r): Steve Gerding (FirstMerit Bank), Derek Davis (RRHS), Liz Manning (RRCC), Rick Joyce (Huntington Bank), Patricia Sternlieb (5/3 Bank), Debra Bernard (RRHS), Noreen Nehoda (Kaiser Permanente), Barbara Jones (Roy H. Jones & Assoc.).

Thank You Food Donors!

AnjCookies	Guy's Pizza
Bearden's	Jet's Pizza
Buffalo Wild Wings	Joe's Deli
Burntwood Tavern	King Wah
Carrabba's	Panera Bread
Chick-fil-A	Pearl of the Orient
Cyclones Pitas	Pelicano's Pizza
Dairy Queen	The Rockcliff
Danny Boy's Pizza	Rockport Retirement
Dolce Wraps	Salmon Dave's
Dominic's Santos	Sweet Melissa
Famous Dave's BBQ	Two Ladies Catering
Gatherings Kitchen	West End Tavern
Giant Eagle	Wild Flour Bakery
Great Scott's Bakery	The Woods

Thank You Volunteers!

Volunteers make the party happen! Special thanks to the Christmas Party Committee chairs:

Debra Bernard of Rocky River High School
Rick Joyce of Huntington National Bank

And committee members **Derek Davis, Cheryl Ebert, Steve Gerding, Barbara Jones, Noreen Nehoda and Patricia Sternlieb**

Also, sincere thanks to:

- ◆ Al Wilhelmy Flowers for donating the beautiful wreaths and candles on each table and creating the festive floral arrangements on the buffet
- ◆ Aable Rents for providing quality table linens
- ◆ K.G. Toomey of Two Ladies Catering for working hard to manage the food and kitchen
- ◆ Kitchen helpers Gail Liggett and Mary Holmes
- ◆ Frank Eilberg for preparing and staffing the bar
- ◆ Phil Ardussi and Peter Toomey for taking pictures
- ◆ Peter Toomey of Toomey & Friends for serving as emcee
- ◆ Raffle ticket sellers Kevin Fraley, Paul Gallagher and Sharon Spooner
- ◆ Patrick Carroll of Soothe Massage for giving free chair massages all evening
- ◆ Chamber Board members who picked up and delivered food donations

Thank You Gift Donors!

#1 Express Carwash & Detail Center	Home Depot
AnjCookies	Honey Baked Ham
Baker & Co., Inc.	Huntington National Bank
Bella Capelli Sanctuario	Imperial Home Center
Bonnie's Restaurant	Irish Barber
Brown Aveda Institute	Lake Erie Crushers
Buca di Beppo	Main Street Cupcakes
Buffalo Wild Wings	Marlen Jewelers
Casey's Irish Imports	Melting Pot
Charles Scott Salons & Spas	Mimi Vanderhaven
Chick-fil-A	Mitchell Brothers Ice Cream
Clague Playhouse	Mitchell Sotka
Corrigan Krause	Nails Plus
Dawson Companies	Olive Scene
Dominic's Santos	Paper Trails
Embellish	Pat O'Brien Chevrolet
Facelogic Spa	Paws & Effect
Fairview Lanes	Planet Fitness
Falasca's	Pure Enchantment
Fannie May Confections	Richey-Barrett Insurance
Fifth Third Bank	Rocky River Public Library
Firestone Complete Auto Care	Rocky River Senior Center
First Federal of Lakewood	Rozi's Wine & Liquor House
FitWorks Fitness Center	Salon O
Floors 2 U	State Farm Insurance
Force Indoor Sports	Steve Gerding of FirstMerit Bank
Fusions Inc.	Style Mutt
Gale's Garden Center	Sword Furs
Girls Got Swing	Third Federal Savings
Grand River Beads & Gift Gallery	Tommy's Place
Half Price Books	Tomorrows, a hair salon
Hampton Inn Westlake	Verizon Wireless (Detroit Rd.)
Holiday Inn Cleveland Airport	Welsh Home
	Westgate Sunoco
	WineStyles

Christmas Party Memories



Chief Kelly Stillman receives a special gift from Santa Claus in recognition of his first year serving as Chief of the Rocky River Police Department.



A crowd of about 175 people packed Memorial Hall for the Christmas Party, it was a full house!



Larry Gilbert of Gilbert Financial Services and his wife Jean were the winners of the "Ladies Choice" gift basket.

Celebrating at the party: (l-r) Brian Bott of First Federal of Lakewood, Jack Miller of Works24 and Rusty Deane of One-Link Technical Services.



Patrick Carroll, who was giving free chair massages at the party, won both the "Sports & Fitness" and the "Family Fun" gift baskets.

Home Health Accessibility partners attend the party each year: (l-r) Jack Fintz, Bruce Beran and Jim Dutli.



Get a New Member & Get a Free Oil Change!

IF you recruit a new member to join the Rocky River Chamber of Commerce, you will get a FREE OIL CHANGE at Firestone Complete Auto Care! **

Here's how to get your FREE OIL CHANGE:

1. Print a new membership application from www.RockyRiverChamber.com.
2. Put your name on the line in the middle of the application that says "Who encouraged you to join the Rocky River Chamber of Commerce?"
3. Give the application to a prospective member. It must be in writing on the application in order to qualify (sorry, no verbals)! The new member can write your name on the application for you.
4. The new member submits the application and dues.
5. After the Board of Directors approves the membership, the Chamber staff will mail to you a certificate for a FREE OIL CHANGE at Firestone.

The new member will get a FREE OIL CHANGE too!

You will also get recognition at the Chamber Luncheon when the new member is introduced!

Help your Chamber to grow and you'll be helping to support your business community. There is strength in numbers, so let's get stronger!

** Given to first five members to recruit a new member each month. One oil change per person in 2012. Valid at Rocky River location only.

Thanks to



for participating in this promotion!

Is your literature on display in the Chamber office?

The Chamber office has a wall display featuring brochures, flyers and business cards from member businesses. Feel free to stop by the office to drop off your most current brochures and business cards. This is a great way to expose your brand name!

New Member-to-Member Benefits

- ♦ Salon O LLC – 10% off service and products.
- ♦ Armed Combat Tactics – 10% discount on all classes.
- ♦ Misty Glen Kennel – 10% off a 5-day stay.
- ♦ Total Computer Concepts, LLC – 10% off IT Services.
- ♦ Bella Bridesmaid – 10% off one item.

Member Spotlight



Nick Cronin
Rocky River Public Library
1600 Hampton Rd.
Rocky River 44116
440-895-3711
www.rrpl.org

Hello, my name is Nick Cronin and I'm the Director of the Rocky River Public Library. I started at the Library in June 2010 and I live in Rocky River with my girlfriend, Holly. I was born and raised in Belfast, Northern Ireland, but emigrated to the U.S. in 1993 and have been happily living in Lakewood, and now Rocky River, for over eighteen years. I'm pretty passionate about libraries, always proclaiming them to be one of the cornerstones of a thriving democracy, and have been privileged to work in various fine local libraries in Euclid, Lakewood, Fairview Park, Olmsted Falls, Parma Heights and Parma. I'm very proud to be working at Rocky River Public Library. It's a fine institution with a storied history and absolutely phenomenal local support. I really feel like I've come home.

I'm involved with the Chamber quite simply because it is the place to be. In terms of organization, commitment to the community, and the dedication of all those involved, it is second to none. I have already met many Chamber members, and with my current involvement with the Membership Committee, I look forward to meeting many more of you over the coming months and years. At the recent Business Expo I was extremely impressed with the turnout and the quality of everything on offer. It was an outstanding event organized by a premier organization and it was great to be a part of it.

When I'm not at the Library you will often find me eating out at local restaurants and pursuing another passion of mine, soccer, at various local indoor and outdoor facilities. So, if you ever see me limping around the Library you'll be able to guess what I've been up to! Many thanks to the Chamber for this spotlight opportunity and I look forward to meeting you either at Chamber events or at the Library.



The Park West and Westgate Tower Commercial Office Buildings

- Conveniently located within a few miles of I-90/480
- Close to Hopkins Airport
- Within 10 minutes to downtown Cleveland
- 5 nights a week cleaning service
- Full janitorial service
- Free parking
- 24 hour/7 days a week uninterrupted use of your office

These are just a few of the amenities offered by our two buildings. We currently have space available from 280 to 7000 square feet. If you are interested, please call us at (440) 333-1888.

Members in the News

- ◆ Garcia Obrock (GO!2 Corp.) has changed its name to **Ready, Aim, Connect.**
- ◆ William C. Ferry, LLC has changed its name to **Ferry Legal, LLC.**
- ◆ **WestLife** printed an article about Rocky River native Chris Passen. The name of his business, **Morewood Cabinet and Design**, comes from the street on which he grew up (Morewood Parkway), as well as the cabinet designs in his showroom made of "more wood." Passen moved his business to 20254 Detroit Rd. in October.
- ◆ Scott Totten of **Great Scott's Bakery** spent 40+ hours working on a gingerbread house for Gingerbread Lane, an annual fundraiser held by the Welcome House. Shortly after completion, a customer with a small child entered the store and then the gingerbread house was in pieces on the floor. He was able to build a replacement house the day before the party.
- ◆ **West Shore Sun's** "Scoop Du Jour" described **Cyclones Pitas** as successfully combining "the speediness of a quick-serve restaurant with the wholesome offerings and friendly service of a modern market cafe."
- ◆ During construction, a time capsule was found in the 1949 cornerstone of **Rocky River High School.** A ceremony was held with current students and members of the classes of 1949 and 1951 to open the copper box that was welded shut. Principal Debra Bernard was most intrigued by a 1949 student handbook, which was very small compared to today's handbook, yet described the same principles the school adheres to now. Students from the class of 2011 plan to put together a new time capsule.
- ◆ **BEP Institute** recently presented a seminar "Inside a Disaster" to professional disaster recovery professionals at the 2011 Contingency Planners of Ohio Conference.
- ◆ Vince Hvizda of **Admiral Products** was honored by the West Side Catholic Center (WSSC) as the 2011 Honoree and Recipient of the Giving Hope Award, which honors those whose financial support has had a cumulative, transformational effect on the WSSC.
- ◆ **Rocky River Public Library** was recently named one of the top libraries in the nation in *Library Journal's* 2011 "Index of Public Library Service."
- ◆ Residents of the **Normandy Retirement Community** held a fundraising drive to provide Thanksgiving dinner for some needy families in the city.

If your business is featured in the news or has an announcement, simply send a press release, link or summary to info@RockyRiverChamber.com. News received by the 15th of the month will be included in the following month's newsletter.

*If you have a **special one-time event** you'd like promoted in Member Special Events, simply send a 2-3 sentence summary of your event to info@RockyRiverChamber.com by the 15th of the month prior to the event. Events may also be submitted for posting on the Chamber's website.*

2012 Event Calendar

See the entire 2012 Event Calendar inserted in this newsletter

Date	Event	Time	Place
January 12	Business During Hours "Kick-off" the new year at Force <i>w/ lunch provided by Earth Fare</i>	12:00—1:00 p.m.	Force Indoor Sports
January 26	Chamber Luncheon—Appreciation Celebration <i>Sponsored by Corrigan Krause</i>	11:30 a.m.	St. Demetrios Greek Cultural Center
February 9	New Member Breakfast <i>Sponsored by Office Depot</i>	7:30—9:00 a.m.	Don Umerley Civic Center
February 21	Fat Tuesday Business After Hours w/ Lakewood Chamber of Commerce <i>Sponsored by Cox Business</i>	5:30—7:00 p.m.	Deagan's Kitchen & Bar
February 23	Chamber Luncheon Speaker: Mark Biviano presents "Emotional Connection with Your Customer"	11:30 a.m.	Westwood Country Club
June 18	22nd Annual Golf Outing	All day	Avon Oaks Country Club
October 11	10th Annual Business Expo	2:00—7:00 p.m.	Don Umerley Civic Center



**WE ACCEPT
MASTERCARD AND VISA**

For your convenience, you may use your credit card to pay for Chamber events, luncheons, annual membership dues, advertising and more.

WALDHEGER • COYNE
A Legal Professional Association

Gemini Tower I, Suite 550

1991 Crocker Road, Cleveland, Ohio 44145

440-835-0600 • Fax: 440-835-1511

Health Insurance Benefit

Did you know that you can receive a discount on employee health insurance from Anthem through the Chamber? Currently 25 Chamber member businesses take advantage of this cost savings. To get a quote, contact one of the following members who are Anthem brokers:

- ◆ River Financial: Anthony Moore 440-730-3131
- ◆ Alpha Group: Kevin O'Brien 440-835-8860
- ◆ Dawson Companies: Katie Cook 440-333-9000
- ◆ Richey-Barrett Insurance: Nancy Kelly 440-835-4800

January Committee Meetings

Membership Committee
Wednesday, January 11, 8:30 a.m.
Great Scott's Bakery, 2214 Wooster Rd.
Contact: Francine Simon 216-262-6121

Expo Committee
Tuesday, January 17, 8:15 a.m.
Chamber office, 19543 Center Ridge Rd.
Contact: Rusty Deane 216-503-4471

Up & Running Small Business Group
A support group for businesses w/ 1,2 or 3 people
Wednesday, January 18, 8:00 a.m.
Panera Bread, 19705 Center Ridge Rd.
Contact: Peter Toomey 440-333-6698

Would you like to be a part of a committee? Not only will you be supporting the Chamber, it's also a great way to get to know other Chamber members. Many business partnerships have formed between committee members! Call the Chamber office to find out which one is a good fit for you.

Mission Statement

The Rocky River Chamber of Commerce, an advocate and vital presence in Rocky River, strives to support a network of businesses and civic interests to promote business for its members.

Letter from the Executive Director

Have you ever made a business connection that resulted in a significant impact on your career? What if you had never attended the event that at which you met that person? I met a person at the 2008 Business Expo who has opened an unbelievable number of doors for me and connected me with so many good people. Those connections have led to new members, quality speakers for Chamber luncheons and a wealth of guidance. I'm so thankful that we were at the same event at the same time!

Attached is the Chamber's 2012 Event Calendar, which provides you with a wide range of quality events to attend and expand your network. The more events you attend, the more likely you are to make key connections that could open so many doors for you and your business. Every event provides you with opportunities, you never know who you might meet! I hope you'll put our events on your calendar now and commit to taking advantage of the opportunities that the Chamber offers to you. The calendar grows as the year goes on, so check the website throughout the year for additional events.

This may be repeated too often, but it's true that "you get out of membership what you put into it," so make your resolution to be an active Chamber member in 2012!

Happy New Year!

Sincerely,

A handwritten signature in cursive script that reads "Liz Manning".

Liz Manning



Rocky River Chamber of Commerce
2012 Event Calendar
(as of 12/23/11)

Date	Event	Time	Location
January 12	Business During Hours "Kick-Off" the New Year at Force <i>w/ lunch provided by Earth Fare</i>	12:00 – 1:00 p.m.	Force Indoor Sports
January 26	<u>Chamber Luncheon</u> <i>Sponsored by Corrigan Krause</i> 2012 Appreciation Celebration	11:30 a.m.	St. Demetrios Greek Cultural Center
February 9	Breakfast for 2011 New Members <i>Sponsored by Office Depot</i>	7:30 – 9:00 a.m.	Don Umerley Civic Center
February 21	Fat Tuesday Business After Hours w/ Lakewood Chamber of Commerce <i>Sponsored by Cox Business</i>	5:30 – 7:00 p.m.	Deagan's Kitchen & Bar in Lakewood
February 23	<u>Chamber Luncheon</u> Speaker: Mark Biviano, Fullbright Senior Specialist, presents "Emotional Connection with Your Customer"	11:30 a.m.	Westwood Country Club
March 8	Business After Hours	5:30 – 7:00 p.m.	Wine Bar
March 13	Crime Prevention presentation by Rocky River Police Department	8:00 – 9:00 a.m.	Panera Bread
March 22	<u>Chamber Luncheon</u> Speaker: Dr. Edward (Ned) Hill of Cleveland State University presents "Are We Recovered Yet? The Slow Climb Back from the Great Recession"	11:30 a.m.	Westwood Country Club
April 12	Business Before Hours	7:30 – 9:00 a.m.	Bearden's
April 26	<u>Chamber Luncheon</u> <i>Sponsored by Ballas Builders</i> Speaker: Mayor Pam Bobst presents "The State of the City"	11:30 a.m.	Westwood Country Club
May 10	Coffee, Tea & Contacts <i>Sponsored by Ferry Legal, LLC</i>	7:30 – 9:30 a.m.	Don Umerley Civic Center
May 24	<u>Chamber Luncheon</u> Speakers: India Pierce Lee and Lilian Kuri of The Cleveland Foundation present "Greater University Circle Initiative – a Partnership between CWRU, Cleveland Clinic & University Hospitals"	11:30 a.m.	Westwood Country Club

More events will be added! Visit www.rockyriverchamber.com to see the most current Event Calendar.

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Date	Event	Time	Location
June 18	Annual Golf Outing		Avon Oaks Country Club
June 28	<u>Chamber Luncheon</u> Speaker: Dan Coughlin presents "The Humorous Side of Cleveland Sports"	11:30 a.m.	Cleveland Yachting Club
July 14	Taste of River	Noon – 3:00 p.m.	Don Umerley Civic Center
August 10	Lake Erie Crushers game <i>w/ Lakewood/Rocky River Sunrise Rotary</i>	6:00 p.m.	All Pro Freight Stadium
August 16	<u>Chamber Luncheon</u> <i>Sponsored by Ohio Educational Credit Union</i> Speaker: Dr. Michael Shoaf, Rocky River Schools Superintendent, welcomes new Rocky River teachers	11:30 a.m.	Westwood Country Club
August 30	Rocky River Chamber Libations Tour <i>Sponsored by Libations, LLC</i>	5:00 p.m.	TBD
September 20	Business After Hours	5:30 – 7:00 p.m.	Grady's Fine Wines & Danny Boy's
September 27	<u>Chamber Luncheon</u> Speaker: Dustin Klein, Smart Business Magazines presents "Storytelling: How to Identify & Tell Your Story"	11:30 a.m.	Westwood Country Club
October 11	**Business Expo**	2:00 – 7:00 p.m.	Don Umerley Civic Center
October 25	<u>Chamber Luncheon</u> Speaker: Kory Koran presents "Economic & Community Development Update"	11:30 a.m.	Westwood Country Club
November 15	<u>Chamber Luncheon</u> Speaker: TBD	11:30 a.m.	Westwood Country Club
December 6	Christmas Party!	6:00 pm	Don Umerley Civic Center

Meetings of the Board of Directors are held on the first Thursday of each month at 12:00 p.m., except July.



More events will be added! Visit www.rockyriverchamber.com to see the most current Event Calendar.

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2012 Advertising Opportunities

For Members Only!

1. Listings on website – Member Events

The Event Calendar on www.RockyRiverChamber.com is always current and features “Events Hosted by Members”

- ✓ Promote your upcoming special event with a 25-word listing
 - Free!

2. E-mail advertising – Quick River Biz

Delivered to over 500 Chamber members in a brief and timely e-mail newsletter

- ✓ Timely promotion of your event or offer
- ✓ Customize your schedule by picking the weeks of delivery
 - 75-word plain text ad with one .jpg logo image

1x	\$25	3x	\$50	12x	\$175
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3. Website advertising – www.RockyRiverChamber.com

- ✓ Website is visited by members, as well as the public looking for a business
- ✓ In 2011, there were more than 11,000 visits to the Chamber’s website and an average of over 700 unique visitors each month!
 - Member listing FREE with your membership
 - Image on website Member Directory listing (photo or logo) \$75 per year
 - Logo Link on multiple pages of website \$250 per year

4. Newsletter – River Biz

Low-cost direct mail advertising

- ✓ Your message nestled amidst news of the Chamber in *River Biz*
- ✓ Circulation: 100 paper copies, 450+ via e-mail, plus always available on website
 - 1/8 page ad \$250 per year (11x)
 - 1x full-page insert \$100 per month

(you provide 100 copies and a .pdf file by the 15th of the month prior to the issue)

5. Website/Newsletter Bundle

- ✓ Maximize the reach and frequency of your message by utilizing multiple forms of media
 - A 1/8 page ad in the *River Biz* newsletter (11x), PLUS a Logo Link on multiple pages of the website \$400 per year



2012 Sponsorship Opportunities

1. Luncheon Sponsorship *(for members only)*

Monthly networking event with a guest speaker - Attendance typically between 75-150 members and guests

- ✓ Recognition and logo identification via *River Biz*, website, 2012 Event Calendar, e-mail notifications
- ✓ A 2-minute presentation opportunity at the luncheon
- ✓ A showcase display table and complimentary lunch at your sponsored luncheon
 - January, February, May, June, September, November \$275 each
 - April, August, October *(higher attendance)* \$375 each

2. New Member Breakfast Sponsorship *(for members only)*

Annual event will be held on February 9 - Approximately 50 new chamber members anticipated

- ✓ Recognition and logo identification via *River Biz*, website, 2012 Event Calendar, event invitation
- ✓ A 2-minute presentation opportunity at the breakfast
- ✓ A showcase display table at the event
 - Exclusive Sponsorship \$250

3. Coffee, Tea & Contacts Sponsorship *(for members only)*

Annual event will be held on May 10 - Approximately 75-100 chamber members and guests anticipated

- ✓ Recognition and logo identification via *River Biz*, website, 2012 Event Calendar, event flyer
- ✓ A 2-minute presentation opportunity at the event
- ✓ A showcase display table at the event
 - Exclusive Sponsorship \$250

4. Golf Outing Sponsorship

22nd Annual event will be held on June 18

- ✓ Approximately 100 golfers anticipated
 - Masters Sponsorship \$2500
 - PGA Sponsorship \$1000
 - US Open Sponsorship \$ 500
 - Hole-in-One Sponsorship \$500
 - Beverage Cart Sponsorship \$500
 - Hole Sponsorship \$125

5. Taste of River Sponsorship

8th Annual event will be held on July 14

- ✓ Approximately 30 exhibitors and over 400 attendees anticipated
- ✓ Recognition and logo identification via local newspapers, *River Biz*, website, 2012 Event Calendar, e-mail notifications
- ✓ Includes table at the event
 - Sponsorship \$500

6. Business Expo 2012 Sponsorship

10th Annual event will be held on October 11

- ✓ Approximately 115 exhibitors and over 1,000 attendees anticipated
 - Platinum Sponsorship \$3000
 - Gold Sponsorship \$2000
 - Silver Sponsorship \$1000

over...



Monthly publication of the
Rocky River Chamber of Commerce

19543 Center Ridge Rd.
Rocky River, OH 44116

ADDRESS SERVICE REQUESTED

Find us on Facebook

www.RockyRiverChamber.com
Our website is always current!

Rocky River Chamber of Commerce

2011 Officers

Chairman	Paul Hvizda , <i>Admiral Products</i>
Vice Chair Policy & Advocacy	Ellen Todia , <i>WineStyles</i>
Vice Chair Economic Development	Cliff Obrock , <i>Ready, Aim, Connect</i>
Vice Chair Special Events	Debra Bernard , <i>Rocky River School District</i>
Treasurer	Mike Trifeletti , <i>Devries, Huntley, Trifeletti & Loy CPAs</i>
Secretary	Rusty Deane , <i>OneLink Technical Services</i>
Past President	Jim Riedl , <i>First Federal of Lakewood</i>
Executive Director	Liz Manning

2011 Board of Directors

John Ballas	<i>Ballas Builders</i>
Connie Dobrow	<i>Brown Aveda Institute</i>
William Ferry	<i>Ferry Legal, LLC</i>
Kevin Fraley	<i>WestLife</i>
Marc Hustek	<i>Howard Hanna Real Estate</i>
Rick Joyce	<i>Huntington National Bank</i>
Kory Koran	<i>Rocky River Economic Development</i>
Gail Liggett	<i>First Federal of Lakewood</i>
Angelo Russo	<i>Title Plus Services</i>
Francine Simon	<i>Ohio Educational Credit Union</i>

*Find great resources in our
Member Directory online at
www.RockyRiverChamber.com*

LogoLink Your Business

The Chamber's website received over 11,000 hits in 2011 and an average of over 700 unique visitors each month! For just \$250 per year, those visitors can see YOUR logo!
Contact the Chamber office for details.

River Biz Credits

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