



# Up & Running Small Business Group

## Things We Might Discuss!

- As a home-based business, what I really need is...
- Hear me. Help me!
- My mistake & how I fixed it!
- Have you heard...?
- What I do and how you could help me.
- I need to acquire and need the best value on...
- I wish I knew more about...
- The best marketing I ever did was...
- The website I use most is...
- Employee or a 1099?

## What I Could Mentor Small Business owners about!

- Legal questions you never knew you had.
- What's so quick about QuickBooks?
- Failure to 'brand' is planning to fail.
- Technology lets small business appear large by...
- Best addition I recommend for your home office.
- How to market so big business finds you!
- Benefits you can't do without. How to afford 'em!

The Rocky River Chamber of Commerce formed a special interest group in 2010. It's a collaborative learning group for very small business owners.

The goal is for SOHO (Small Office, Home Office) businesspeople (startup or established) to help each other get Up and Running and/or operate more efficiently and successfully. Learn from each other and support each other.

**WHO:** All entrepreneurs in businesses with **1, 2 or 3 people**.

**WHAT:** Group session about what a small business needs and how to get it quickly, easily and affordably.

**WHEN:** 3rd Wednesday of each month 8:00 – 9:00 a.m.

**WHERE:** Panera Bread at 19705 Center Ridge in Rocky River, VIP room.

**WHY:** Because collaboration and small business growth is a GOOD thing! When working alone or with just 1-2 people, socialization with other professionals is also a good thing!

**HOW:** Roundtable discussions with peer-to-peer support. Mentoring from RRCC members as needed.

### ...WHAT WE'RE NOT:

- A referral or networking group, although that could happen occasionally.
- A chamber committee with a specific chamber mission in mind.
- A social group with no business agenda.
- A lecture series.
- A target market for vendors selling to the SOHO demographic.

**Please join us for our next meeting!  
No RSVP needed.**

But if you'd like to check in or get more information, contact the Chamber at 440.331.1140 or [info@rockyriverchamber.com](mailto:info@rockyriverchamber.com)

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